



THE ISSUE MOLISE CONFERENCE

23th- 25th, January 2013

Basque Country

Nerea Rojas





Strongest expertise



PRIORITY TOPIC	TECHNICAL EXPERTISE	LEVEL OF PRIORITY
Traffic Congestions <ul style="list-style-type: none">• Optimisation of the use of the current networks without adding additional infrastructures	4	5
Modal change <ul style="list-style-type: none">• Creation and promotion of modal shifts• Information available in real time, continuously, reliable and user friendly• Unique ticketing for all means of transport• Offering more sustainable travel choices	4 4 4 5	5 5 4 5



Strategy Plan



- Optimisation of the use of the current infrastructures that is the aim of ITS services to improve advance mobility schemas
- Real time information using embedded systems or mobile apps
- Multi-modal integrated ticketing systems
- Traffic management solutions for passengers and goods
- Sustainable Mobility, introducing electro-mobility.



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Unique
ticketing



BASQUE COUNTRY

Real time
information



Electro
mobility

THE ISSUE

Molise Conference

28 January 2013

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MLC projects



- **S3Road** (Safe, Sustainable and Smart). To develop, assess and implement a Mobility Management System based on a platform to integrate traffic information provided by different sources in a common data base with the objective of reducing problems associate to the traffic road.
- **Co-cities** will develop a common interface to offer information about traffic, parking and public transport allowing users to send their feedback about the service to the traffic centre
- **Mugitu**. To develop an interoperable system for ticketing and payment for the public transport in the Basque Country. The main objective is to encourage people to public transport in order to reduce traffic congestion and improve air quality



smartCEM project



MAIN OBJECTIVES:

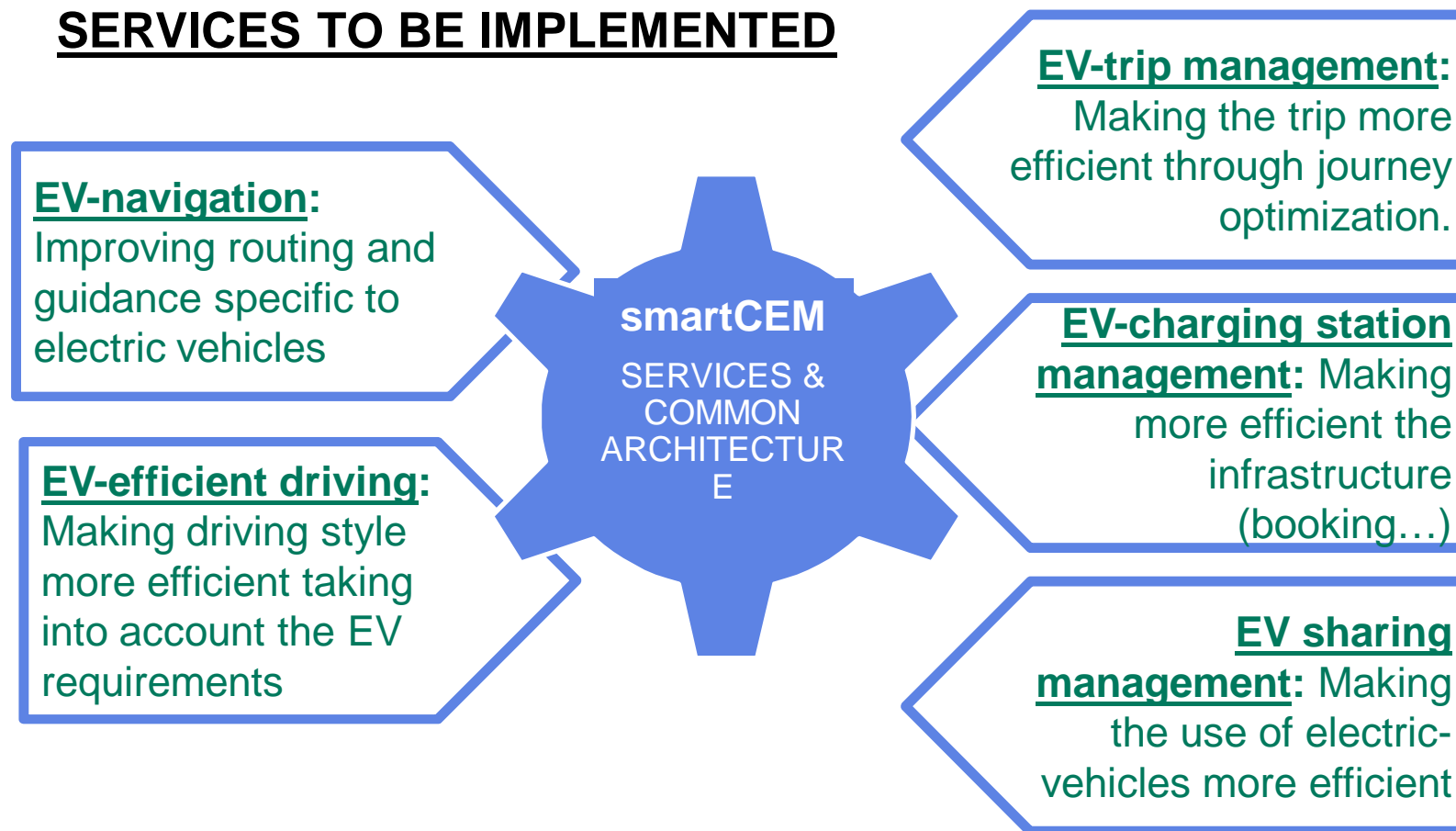
- Prove that user acceptance of electrical vehicles can be increased by at least 15%
- Evaluate how much transport efficiency can be optimized from the energy consumption and emissions point of view .
- Identify barriers and address all deployment elements



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SERVICES TO BE IMPLEMENTED

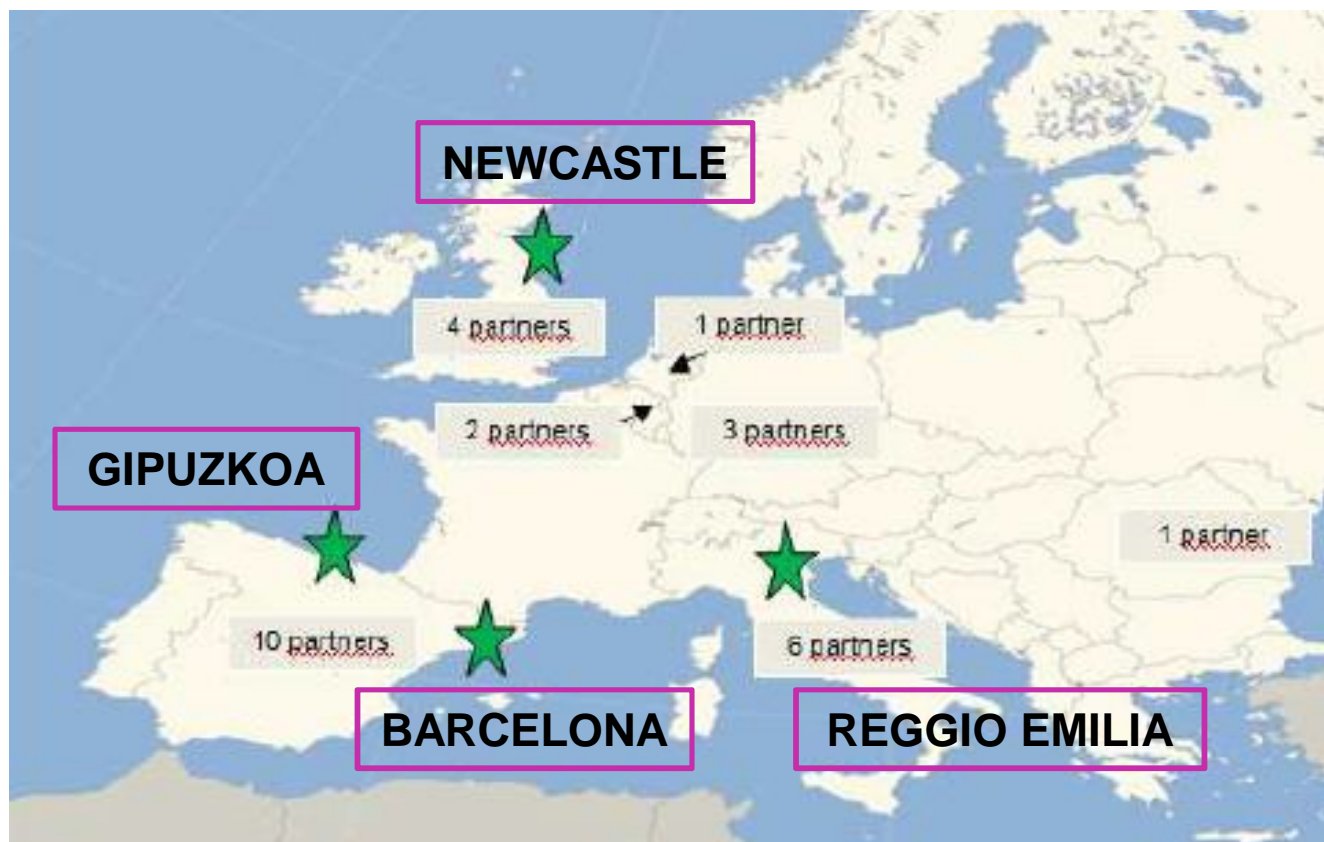




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PILOT SITES





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CONSORTIUM

Provider	Service Consumer or clients			Key partners		Facilitator		
	Service providers	Vehicle manufacturers	Operators	Systems providers	Clean Electric generators	Public Authorities	Researchers	Organizations



SmartCEM project



Project Web site

www.smartCEM-project.eu



Thank you for your attention