

Molise Conference, Isernia

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Inputs from Molise region

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Sviluppo Italia Molise



SERVICES

NEW ENTERPRISES CREATION

- Enterprise promotion
- Management of financial grants and incubator

ENTREPRENEURIAL DEVELOPMENT

- Scouting for better use of facilities and for the dissemination of equity instruments

INVESTMENT ATTRACTION

- Territorial marketing support
- Assistance services to new investors

TERRITORIAL DEVELOPMENT PLANS

- Technical and operative support to the Molise Region and to local public entities
- Dissemination of innovative projects
- Management of regional facilitation tools



Business incubator

- ❑ The incubator of Campochiaro is located in the industrial area of Campobasso-Boiano. The structure can accommodate high-tech and manufacturing firms. It covers an area of 30.000sq.m. including 8.370 indoor divided in 38 modules



- ❑ Services:
 - logistic instruments (call-center, parking, meeting places, evaluation/drawing up of business plan, assistance during start-up);
 - support and assistance in all phases of the business process (marketing, finance, production) with activities of actualization, financial statement analysis, tutoring;
 - Fund rising



Molise Conference highlights



Political dialogue

To ensure more incisiveness to THE ISSUE project we need to strengthen the political dialogue with stakeholders. In this direction Sviluppo Italia Molise stands as a privileged actor as works closely with the institutions and can rely on instruments and actions specifically enacted by law at national and regional level.

Potential products / services

It is a breakthrough the need to converge towards the availability of one or more potential products/services that may then be concretely realized and implemented also through new or existing enterprises.



Best practice



Sensor ID company, incubated in Campochiaro, is specialized in development and production of instruments of identification in the world of proximity wireless technologies (i.e. optical character recognition, RFID) used for mobility, developing the entire production process, from designing of prototype to the final product.

Main projects: INFOMOBILITY – WIRELESS PARKING SPOT SENSOR. Parking Spot Sensor is the wireless parking sensor designed to determine the free spaces of a single parking lot or of car parking areas, with the lowest TCO – Total Cost of Ownership – of purchase, installation and maintenance available on the market. The installation of the Parking Spot Sensor can be done even in presence of parked vehicles: indeed the Parking Spot Sensor can be glued or bolt on the perimeter of the area to be sensorized. The Parking Spot Sensor contains sensing and the electronic components for data exchange and power management. It is designed to manage innovative mobility services with minimum TCO: installation on the/at level with road surface; no civil works for power/data trenches on the road; recharge guaranteed by micro solar panels; wireless data transmission; up to 50 Parking Spot Sensors per control unit).

Other important solutions, related to transport economy, have been developed in the logistic processes of marking and labeling of goods. These products and services are already available.

Further details at: <http://www.sensorid.it> and <http://www.infomobilitysuite.com>

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