





WP2 Coordination of RTD take up in Regional Administration

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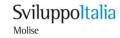




















Scientific comities





- 2 scientific comities: Aquitaine and Midi-Pyrénées
 - Region, department, city, transport operators, academic, industrial, clusters...
 - 10-15 persons
 - Meetings 2-3 per year

Objectives

- Dissemination about THE ISSUE process and results → company and project catalogue
- Discussion between triple helix actors about THE issues
- Validation of the project conclusion → coherence with the local strategies and objectivise









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BtoB meetings Transport operators ← → Industrial





- Objectives:
 - Transport operators (local administration) present their priority objectives and needs in term of RTD
 - Industrial partners present their product and services

Coordination of RTD take up in Regional

Administration

- Matchmaking
- 1st edition: December 2012 in Toulouse
 - Theme: Public transport
 - 3 transport operators and city representatives (Bordeaux and Toulouse)
 - 14 RTD actors:

Mobigis, Spikenet Technology, Polestar, Steria, Animal Cognition Research Center, BMIA, M3 Systems, Navocap, Thales Alenia Space, Silicom Grand Sud-Ouest, Delta Technologies Sud-Ouest, Guide-GNSS, Auvea, Axible Technologie





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BtoB meetings Transport actors ← → Industrial





- 2nd edition March/April 2013 in Bordeaux
 - Theme: Transport multimodal
 - Transport actors: Airport of Bordeaux and Toulouse, Harbour of Bordeaux
- 3rd edition September/October 2013 in Bayonne
 - Theme: Logistic and transport between FR and SP
 - Collaboration with Associate region Basque Country MLC-ITS cluster
- 4th edition





ITS 2015, Bordeaux





Great opportunity for companies to demonstrate their products and services

AVs actions in the ITS2015

- Call for project ideas which response to RAL priorities
- Selection process with local authorities (end users)
- Founding possibilities (EU, National, regional, local...)
- Assistance for project management

Final demonstrations selection in summer 2015 (permanent demonstrations)

Opportunity:

- → Promotion of THE ISSUE results...
- → THE ISSUE JAP









Some conclusions....





Technology exist, but why we don't go further?

- Lack of communication and information between actors
- Lack of functional Business Models
- Political difference between transport actors

Our challenge is to solve how to transfer the projects to products?









Thank you for your attention!



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7