

WP2

Coordination of RTD take up in Regional Administration

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Scientific comities



- 2 scientific comities: Aquitaine and Midi-Pyrénées
 - Region, department, city, transport operators, academic, industrial, clusters...
 - 10-15 persons
 - Meetings 2-3 per year
- Objectives
 - Dissemination about THE ISSUE process and results → company and project catalogue
 - Discussion between triple helix actors about THE issues
 - Validation of the project conclusion → coherence with the local strategies and objectivise



THE ISSUE



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28 January 2013



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BtoB meetings

Transport operators ↔ Industrial



- Objectives:
 - Transport operators (local administration) present their priority objectives and needs in term of RTD
 - Industrial partners present their product and services
 - Matchmaking
- 1st edition: December 2012 in Toulouse
 - Theme: Public transport
 - 3 transport operators and city representatives (Bordeaux and Toulouse)
 - **14 RTD actors:**
Mobigis, Spikenet Technology, Polestar,
Steria, Animal Cognition Research Center,
BMIA, M3 Systems, Navocap, Thales Alenia Space,
Silicom Grand Sud-Ouest,
Delta Technologies Sud-Ouest,
Guide-GNSS, Auvea, Axible Technologie





BtoB meetings

Transport actors ← → Industrial



- 2nd edition March/April 2013 in Bordeaux
 - Theme: Transport multimodal
 - Transport actors: Airport of Bordeaux and Toulouse, Harbour of Bordeaux
- 3rd edition September/October 2013 in Bayonne
 - Theme: Logistic and transport between FR and SP
 - Collaboration with Associate region Basque Country - MLC-ITS cluster
- 4th edition



ITS 2015, Bordeaux



Great opportunity for companies to demonstrate their products and services

AVs actions in the ITS2015

- Call for project ideas which response to RAL priorities
- Selection process with local authorities (end users)
- Founding possibilities (EU, National, regional, local...)
- Assistance for project management

Final demonstrations selection in summer 2015 (permanent demonstrations)

Opportunity:

- Promotion of THE ISSUE results...
- THE ISSUE JAP



22nd
ITS World Congress
Bordeaux, France



Some conclusions....



Technology exist, but why we don't go further?

- Lack of communication and information between actors
- Lack of functional Business Models
- Political difference between transport actors

Our challenge is to solve how to transfer the projects to products?



Thank you for your attention!