

**SOCIAL****NET4GREEN**

Cross-border Innovation Ecosystem to increase the eco-entrepreneurial skills of youth and women

NET4GREEN is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.

**Duration**

start date - end date

07-25 / 12-27

Main Goal

Increase the eco-entrepreneurial skills of youth and women of Italy, Albania and Montenegro through the improvement of the quality of services of private and public organizations and the strengthening of the cross-border innovation ecosystem.

**Total budget**

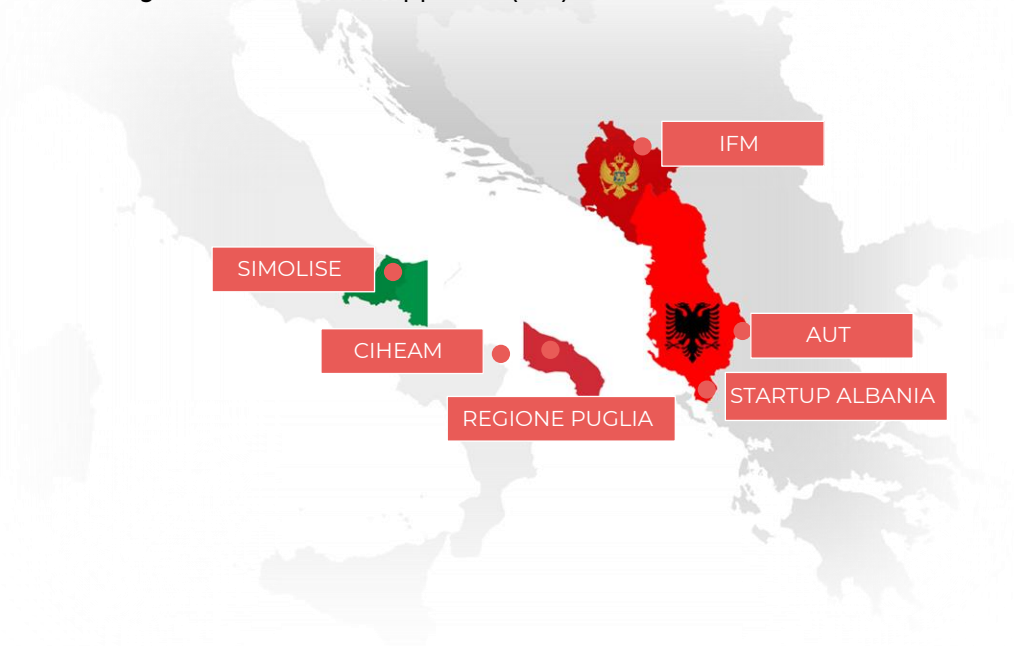
1.069.868,45 €

**EU funding**

190.708,60 €

Project Partners

- **CIHEAM Bari** - Italia
- **Puglia Region** - Italia (IT)
- **Startup Albania** - Shqipëria (AL)
- **Sviluppo Molise** - Italia (IT)
- **Innovation Fund of Montenegro** - Crna Gora (ME)
- **Agricultural University of Tirana** - Shqipëria (AL)



Project main activities - Expected output/results

NET4GREEN Project, within the SO 4.1 of the Interreg IPA South Adriatic Program 2021-2027, focuses on creating a shared strategy to strengthen green entrepreneurship across Albania, Montenegro, Puglia and Molise. The project aims to foster sustainable, low-impact businesses by offering skills and tools to key stakeholders, developing an innovative ecosystem to attract talent, promoting women's entrepreneurship, training Business Support Organizations, and creating a vocational education and training (VET) program, the Short Master on Eco-Entrepreneurship, focused on integrating environmental principles into business activities. The project's peculiar approach is rooted in open innovation, utilizing human-centered design, needs analysis tools, five-fold helix model, co-design and co-creation methodologies. A specific digital tool will be developed to support the strategy, facilitate data collection and networking, and ensure the long-term sustainability and replicability of the project's outcomes.

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